



# SPONSORSHIP PROSPECTUS

New Zealand Association of Gerontology (NZAG) |  
Te Ropu Maturanga Kaumatutanga o Aotearoa

## Conference 2026

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**DATE:** 2–4 December 2026

**LOCATION:** Rehua Building | University of Canterbury |  
Te Whare Wānanga o Waitaha | Ōtautahi Christchurch

**THEME:** Honouring the Journey of Ageing

# Sponsorship Invitation

The NZAG organising committee warmly invites you to support the New Zealand Association of Gerontology (NZAG) 2026 conference, in Ōtautahi Christchurch, from 2–4 December 2026.

Supporting the 2026 conference offers organisations a valuable opportunity to demonstrate their commitment and contribution to this distinctive and growing sector. The conference brings together researchers, educators, health professionals, practitioners, policy makers, community workers, students, older people and their whānau — all dedicated to improving the lives of older people across Aotearoa New Zealand.





## NZAG 2026

The 2026 conference is expected to attract 120+ delegates. The conference provides a unique platform for discussion, learning, and collaboration across Aotearoa New Zealand. NZAG is committed to supporting Indigenous as well as early career researchers. This is reflected in unique presentation sessions and awards.

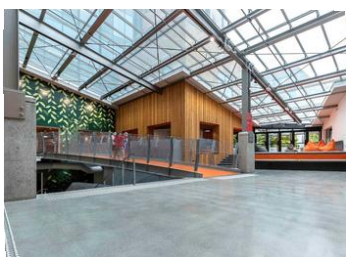
The 2026 theme 'Honouring the Journey of Ageing' emphasises respect for older people's contributions and experiences while addressing the opportunities and challenges of our ageing population through research, practice, and policy.

# WHY PARTNER WITH NZAG?

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The New Zealand Association of Gerontology conference is one of the most enduring fixtures on the national ageing sector calendar. For over 30 years, NZAG has brought together the people and organisations shaping how Aotearoa thinks about, talks about, and responds to ageing — and the annual conference is where that conversation comes alive. When you partner with NZAG 2026, you are placing your organisation within that conversation as a visible and valued contributor to the future of ageing in Aotearoa.

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## Visibility

A platform to promote your work, resources, and initiatives with a receptive and engaged audience.

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## Connect

Connect and network delegates. Including leading researchers, practitioners, policy makers, and community leaders in the ageing sector. Access networking opportunities with delegates who are shaping the future of ageing policy, practice, and research.

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## Student and Staff Engagement

The chance to connect with emerging researchers and practitioners. These key delegates represent the next generation of the NZ gerontology community, so provide a unique opportunity to seed business opportunities.

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## Put Your Values Into Action

Demonstrate your organisation's genuine commitment to older people, their whānau, and the communities and services that walk alongside them.

# Platinum Flagship Partner

As Platinum Partner you will be woven through every aspect of the conference — from the opening pōwhiri to the closing session, from the conference website to the delegate lanyard, from the registration portal to the programme. Delegates will know who you are and what you stand for.

Investment: \$15,000 (GST inclusive)

As our Flagship Partner, here is what we would love to offer you:

## Visibility

Your logo will feature prominently on our conference website homepage, programme, screen saver powerpoint, and delegate lanyard — giving your organisation premium visibility. We will also showcase two of your organisational banners in the conference venue, and you will have space for an advertisement in our conference materials. We would love to invite a representative from your organisation to welcome delegates at the opening session.

## Access

Three complimentary conference registrations (valued at over \$2,400) mean your team can join the conversations, learn from leading practitioners and researchers, and build connections. You'll also have access to conference social events and, in accordance with the Privacy Act, the delegate list for ongoing networking.

## Engagement

A complimentary exhibition space (approximately 6m x 1.2m, valued at \$2,000) — the largest available at the conference, and perfect for showcasing your organisation's work, resources, and initiatives to a highly engaged and receptive audience.

# Other sponsorship packages

Our sponsorship tiers offer organisations the opportunity to partner with NZAG 2026 at a level that suits you. Whatever your level of investment, you will be joining a community of organisations that care deeply about ageing in Aotearoa and want to be part of shaping what comes next.

Sponsorship Benefits	Gold Principal Supporter \$10,000	Silver Conference Supporter \$5,000	Bronze Conference Supporter \$2,500
<b>BRANDING</b>			
Website homepage	as gold	as silver	as bronze
Logo in conference programme	as gold	as silver	as bronze
Advertisement in programme	✓	–	–
Logo on Powerpoint welcome slides	as gold	as silver	as bronze
Organisational banners in conference venue (supplied by sponsor)	1	–	–
<b>ATTENDANCE</b>			
Complimentary conference registrations	2	1	–
Access to conference social events	✓	–	–
Delegate list (in line with NZ Privacy Act 2020)	✓	✓	✓
<b>EXHIBITION</b>			
Trade exhibition space	~3m × 1.2m	~3m × 1.2m	~3m × 1.2m

# Additional opportunities

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We know that every organisation is different — so alongside our partnership tiers we have created a range of additional opportunities to suit different interests, budgets, and ways of being involved. We would love to find the right fit for you.

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## **Conference Dinner Sponsor | \$8,000 – Exclusive opportunity**

The conference dinner is a highlight of the NZAG programme — a warm, celebratory evening that brings delegates together to connect, reflect, and enjoy each other's company. As dinner sponsor, your organisation will take centre stage at this much-loved event, with

- prominent naming rights
- acknowledgement throughout the evening,
- opportunity to address approximately 120 guests.
- logo placement on conference website, dinner tables, and signage; acknowledgement in conference programme and
- complimentary conference registration.

Partial sponsorship contributions are also welcomed — contact us to discuss.

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## **Award Sponsorship | \$1,000 – Two available**

Support excellence and emerging talent in gerontology. Two awards are available: Best Presentation by an Early -Career Researcher and Best Presentation by a Māori Academic. Sponsorship includes:

- Organisation name and/or logo featured on award certificates and programme materials
  - Acknowledgement during the award ceremony
  - High-visibility recognition as a champion of research excellence and emerging talent
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## **Poster Blitz Naming Rights | \$2,000 – Exclusive**

Have your organisation's name exclusively associated with the plenary poster 'blitz' session — a key component of the conference programme. This sponsorship includes the prize that is awarded along with visibility through the sponsor's logo prominently displayed on the winner's certificate, acknowledged during the award presentation, and banner or signage with the poster display.

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## **Trade Exhibition Space (3m × 1.2m) | \$2,000 – Subject to space availability**

A dedicated space within the conference venue to showcase your products, services, or resources to the NZAG audience. Each booth (3m × 1.2m) comes with a table, two chairs, and a tablecloth.

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## **Symposium Naming Rights | \$2,000–\$3,000 – Limited availability**

Have your organisation's name associated with a named symposium session within the conference programme. This is a great opportunity to align your organisation with a topic area relevant to your business — Includes:

- Your organisation named as symposium sponsor in the programme and on-screen signage
- Logo on the conference website and page
- Acknowledgement by the session chair

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## **End-of-Day Drinks and Nibbles | \$2,000–\$3,000 – Exclusive opportunity**

Sponsor the end-of-day drinks and nibbles on the first day of the conference — a relaxed, high-attendance networking moment that delegates look forward to. This is an ideal opportunity to promote wide name recognition alongside the warm, collegial spirit of the NZAG conference. Includes:

- Sponsor signage and acknowledgement at the event
- Opportunity for a brief welcome or acknowledgement
- Logo on the conference website and in the programme
- Opportunity to distribute organisational materials or resources

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## **Community and Tāngata Kaumātua Participation Fund | Amount negotiable**

This unique and distinctive sponsorship opportunity funds free or subsidised conference registrations for older people, community members, and those from organisations with limited funding — ensuring that the voices and experiences at the heart of NZAG's kaupapa are represented in the room. Includes:

- Named as Community Participation Sponsor in all conference materials
- Acknowledgement at the opening pōwhiri/welcome and closing session
- Special recognition in the conference programme and on the NZAG website
- The opportunity to meet and connect with the community delegates your sponsorship supports

# About us

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The New Zealand Association of Gerontology (NZAG) is the leading professional organisation for those working in the field of ageing in Aotearoa New Zealand. Our membership includes researchers, educators, health professionals, policy makers, and community workers dedicated to improving the lives of older people.

NZAG's annual conference is the premier event for gerontology professionals in New Zealand, providing opportunities for knowledge exchange, professional development, and networking. Past conferences have attracted attendees from across the health, social care, research, and policy sectors from New Zealand and overseas.

Our conferences consistently deliver high-quality programmes that advance understanding of ageing issues and promote evidence-based practice and policy development.



## We hope you'll join us

We see this conference as an opportunity to strengthen connections between your organisation and the practitioners, policy makers, and researchers who are shaping how Aotearoa supports its aging population.

We'd love to partner with you to deliver a successful and impactful conference.

### For sponsorship queries contact:

Dr Rosemary Gibson (NZAG Chair) | [r.gibson@massey.ac.nz](mailto:r.gibson@massey.ac.nz)

Dr Susan Gee (Conference Local Lead) | [susan.gee@cdhb.health.nz](mailto:susan.gee@cdhb.health.nz)

We welcome the opportunity to discuss this partnership with you.

Ngā mihi nui

# Application to sponsor or exhibit

Please complete and return this form to confirm your sponsorship. We will send a tax invoice for direct credit payment. All prices include GST. Thank you for your support.

<b>Company/Organisation:</b>	<b>Contact Name:</b>
<b>Address:</b>	<b>Phone:</b> <b>Email:</b>

Package Preference (please tick):

<input type="checkbox"/>	Platinum Sponsorship	\$15,000
<input type="checkbox"/>	Gold Sponsorship	\$10,000
<input type="checkbox"/>	Silver Sponsorship	\$5,000
<input type="checkbox"/>	Bronze Sponsorship	\$2,500
<input type="checkbox"/>	Dinner	\$8,000
<input type="checkbox"/>	Keynote Speaker Sponsorship	\$3,000–\$5,000
<input type="checkbox"/>	Symposium Naming Rights	\$2,000–\$3,000
<input type="checkbox"/>	End-of-Day Drinks and Nibbles	\$2,000–\$3,000
<input type="checkbox"/>	Award Sponsorship	\$1,000
<input type="checkbox"/>	Community and Tangata Kaumatua Participation Fund	Negotiable
<input type="checkbox"/>	Poster Session and Prize	\$2,000
<input type="checkbox"/>	Trade Exhibition Space	\$2,000

*I/We accept the terms and conditions of this sponsorship package.*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please email the completed form to: [national@gerontology.kiwi](mailto:national@gerontology.kiwi)

# Terms and conditions

We want your experience as an NZAG 2026 sponsor to be straightforward and positive. The following practical terms help ensure we are both clear about expectations. Please don't hesitate to get in touch if you have any questions.

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## **CONFIRMATION AND PAYMENT**

Once we receive your completed application form we will send you a confirmation email and tax invoice. All prices are in New Zealand Dollars and include 15% GST. Payment is due in full within 30 working days of invoice. Your sponsorship entitlements will begin once payment has been received. If payment is not received within this period, we reserve the right to offer your sponsorship opportunity to another organisation.

## **DEADLINES**

We will keep you informed of all deadlines for logos, artwork, and other materials by email and through the conference website. We ask that you supply materials by the dates we provide — if materials arrive after the deadline we cannot guarantee they will be used for their intended purpose, and the value of those entitlements will not be refunded.

## **CANCELLATION**

If you need to cancel your sponsorship, please let us know in writing within 5 days of receiving your confirmation. An administration fee of \$250 applies to cancellations. We are unable to offer refunds for cancellations received outside this period.

NZAG reserves the right to postpone or cancel the conference and will not be liable for costs or losses resulting from such a decision.

## **LIABILITY**

Sponsors are responsible for their own materials, displays, and equipment at the conference venue. We ask that you take reasonable care of the spaces we share, and we will do the same. NZAG cannot accept responsibility for loss or damage to sponsors' property at the venue.

## **PRIVACY**

Your contact information may be used by NZAG and approved conference stakeholders for purposes related to this event.

The delegate list will be shared with sponsors in accordance with the Privacy Act 2020.

## **LOGOS**

Please supply logos at a minimum of 300 DPI at 100% size, preferably in PNG for print use. If you are unsure about file formats or resolution our team will be happy to help.

## **GENERAL**

Conference details may change without notice. Both parties will communicate changes promptly and in good faith.

Only your representatives with complimentary conference registrations are entitled to attend conference sessions and social events without charge, as specified in the benefits package.

This agreement is governed by the laws of New Zealand.