

AGEING TOGETHER

NZAG 2025 CONFERENCE

WHEN: 3-5 December

WHERE: Ōtepoti Dunedin



New Zealand Association of
Gerontology
Te Ropu Matauranga Kaumatuatanga o Aotearoa

In collaboration with:



Ōtākou
Whakaihu Waka
UNIVERSITY OF OTAGO



CARE
Collaboration of Ageing Research Excellence
Te Taki Rangahau Pēperekou
A UNIVERSITY OF OTAGO RESEARCH THEME

SPONSORSHIP PROSPECTUS

New Zealand Association of Gerontology (NZAG) Conference 2025

Ageing Together

DATE: 3-5 December

LOCATION: Ōtākou Marae & Ōtākou Whakaihu Waka -
University of Otago

NZAG 2025, 3-5 December 2025, Ōtākou Whakaihu Waka -
University of Otago

WELCOME

The NZAG organising committee is pleased to invite you to support the NZAG 2025 Ageing Together conference. This will be held at the Ōtākou Marae & Ōtākou Whakaihu Waka, University of Otago. Sponsoring the 2025 Conference offers organizations a valuable opportunity to demonstrate their commitment and support for this distinctive sector.

The 2025 New Zealand Association of Gerontology (NZAG) conference aims to highlight the importance of Ageing Together. It promises to be a dynamic event dedicated to fostering connection, celebrating wisdom, and exploring innovative approaches to ageing well. This conference brings together experts, practitioners, policy makers, health promoters, artists, stakeholders, community leaders, and older adults to share knowledge, inspire action, and strengthen support networks.

With a strong focus on **Indigenous knowledge, holistic health, and community-driven solutions**, Ageing Together offers a unique platform for discussion, learning, and collaboration. Whether you're an advocate, practitioner, researcher, or an older person yourself, this is your opportunity to engage in meaningful conversations, discover practical strategies, and be part of a movement that values ageing as a journey of strength, dignity, and shared experience.

Come be part of the conversation—because ageing is something we do **together**.

The success of events such as this depends greatly on sponsorship from organisation with a strong ageing focus such as yours. This conference will attract an expected 150+ delegates from our diverse membership and stakeholder group, providing unequalled opportunity to showcase your business.

Further Information

For further information about the sponsorship and advertising opportunities, including the prospectus, or any queries regarding the conference, please contact CARE by email: CARE@otago.ac.nz

Sponsorship Opportunities

The New Zealand Association of Gerontology (NZAG) Conference 2025 Ageing Together has a range of sponsorship opportunities to suit a variety of budgets and marketing. Opportunities are offered on a first come, first served basis, so book early!

Key reasons to sponsor

- ☐ Meet, greet and develop relationships with communities interested in ageing, health practitioners, researchers, creative artists, and older entrepreneurs to enhance your reach into the ageing economy.
- ☐ Utilise the NZAG conference's marketing campaign to extend your brand reach and enhance your image within Aotearoa NZ's the Ageing communities.
- ☐ Access to influential and engaged delegates, building connections with leading movers and shakers in a socially relaxed environment, forming new relationships and identifying potential opportunities.
- ☐ Increase your profile and promote your products and services.

Sponsorship Packages

* all prices are in NZD and include 15% GST

Sponsorship Level	Platinum \$10,000 (One Only)	Gold \$8,000 (Two Only)	Silver \$5,000	Bronze \$2,500
Branding				
Logo (hyperlinked) on conference website homepage	✓	✓	-	-
Wordmark on conference website	-	-	✓	✓
Logo in conference handout: Cover/Sponsor page (Sponsor to supply artwork)	Cover & Sponsor page	Sponsor page	Sponsor page	Sponsor page
Colour advert on conference webpage. (Sponsor to supply artwork)	Full page	Half Page	Quarter page	Quarter page
Logo on programme	✓	✓	✓	✓
Organisational banners in conference venue (Supplied by Sponsor)	2	1	-	-
Attendance				
Complimentary conference registrations	3	2	1	-
Organisational banners in conference venue (Supplied by Sponsor)	2	1	-	-
Trade Exhibition Space	~ 6 m x 1.2m	~ 3m x 1.2m	~ 3m x 1.2 m	~ 3m x 1.2 m
Delegate List (In accordance with the NZ Privacy Act 1993)	✓	✓	✓	✓

Additional Opportunities

All of the below opportunities will receive the Delegate List (in accordance with the NZ Privacy Act 1993), logo published on the conference website with a link to your website, and on the sponsor page of the handbook.

Additional Opportunities*		
Bus transport to Ōtākou Marae	\$2000	First Come Basis – Exclusive opportunity
Conference Dinner @ the Ōtākou Marae	\$8000	First Come Basis – Exclusive opportunity
Award Sponsorship	\$1000	First Come Basis – Two available
Poster Session Naming Rights and Prize	\$2000	First Come Basis – Exclusive opportunity
Trade Exhibition Space Only (3m x 1.2m)	\$2000	Subject to space availability

Bus transport to Ōtākou Marae \$2,000 - Exclusive opportunity

Sponsoring the bus transport to and from the marae is a powerful way to support accessibility and inclusivity at the Ageing Together Conference. By funding this journey, your organization enables delegates to experience a space rich in culture, connection, and shared learning. This sponsorship aligns your brand with values of respect, wellbeing, and intergenerational knowledge exchange. It's more than just transport—it's a meaningful contribution to an unforgettable experience. The bus transport sponsorship includes an estimated 45 minute journey (there and 45 minutes back), providing a unique opportunity for sponsors to engage directly with attendees—your representatives are welcome to speak briefly en route, and branded materials or promotional items can be placed on seats to maximize visibility with this attentive, captive audience.

Conference Dinner @ Ōtākou Marae \$8,000 - Exclusive opportunity

The Conference Dinner will be held on 3rd December 2025. Have your company's name exclusively associated with this event as attendees connect with friends and colleagues at the start of the conference. This opportunity comes with:

- Sponsor signage (i.e. company name and/ or logo) throughout the venue
- Logo placement on Conference website
- Acknowledgement in the conference programme
- Acknowledgement on Sponsor Thank You Board (on-site)
- Opportunity to give a 5-minute welcome speech
- Ten complimentary reception invitations
- Opportunity to network with attendees

Award Sponsorship \$1,000 - Only two available

As part of our commitment to recognizing excellence and fostering emerging talent, the sponsorship includes two prestigious \$1,000 awards: Best Presentation by an Early- to Mid-Career Researcher (EMCR) and Best Presentation by a Māori Academic. These awards offer high-visibility marketing opportunities for sponsors, with their logo featured on award certificates, promotional materials, and acknowledgements during the award ceremony. This is a meaningful way to support academic leadership and innovation while enhancing your organization's profile within the research community.

Poster Session Sponsor \$2,000

The poster session is a key component of the conference. Have your company's name exclusively associated with this session. The poster session will become the centre of attention and high traffic areas. Maximise engagement with conference attendees as they move through the poster display. The sponsorship also includes the \$500 Best Poster Prize, offering excellent marketing exposure through the sponsor's logo prominently displayed on the winner's certificate and acknowledged during the award presentation.

Trade Exhibition Space \$2000

A trade exhibition space is a dedicated area within a venue where your organization can showcase your products, services, or ideas to the audience of the NZAG Conference. These spaces are designed to facilitate interaction, networking, and the promotion of goods or services.

Each booth, measuring 3 meters by 1.2 meters, comes equipped with a table, two chairs, and a tablecloth.

Please note that the trade exhibition will not include Wednesday afternoon at the marae due to space limitations and practical considerations, though sponsors are welcome to bring a banner for display during the visit.

Name your own Exclusive Sponsorship (Unique opportunity to co-create your company's package)

Do you have an idea that is not listed here? Let us know your thoughts! We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

TERMS AND CONDITIONS

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation. **We/Us** – NZAG.

By returning the completed and signed Application to Sponsor or Exhibit form (the "Application Form") you agree to be a sponsor of **The New Zealand Association of Gerontology (NZAG) Conference 2025** hosted by NZAG and CARE and being held at the **Ōtākou Marae and University of Otago** from **3-5 December 2025** on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The NZAG Board shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to NZAG. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event. We will not be accountable for the level of commercial activity generated for You or any other person.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

AGEING TOGETHER

NZAG 2025
CONFERENCE



Application to Sponsor or Exhibit

Company Details

Company/Organisation:

Contact Name

Address

City

Country

Phone

Fax

Email

Package Preference Requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Platinum Sponsorship	\$10,000.00
<input type="checkbox"/>	Gold Sponsorship	\$8,000.00
<input type="checkbox"/>	Silver Sponsorship	\$5,000.00
<input type="checkbox"/>	Bronze Sponsorship	\$2,500.00
<input type="checkbox"/>	Awards Sponsorship	\$1,000.00
<input type="checkbox"/>	Poster session	\$2,000.00
<input type="checkbox"/>	Conference Dinner (Ōtākou Marae)	\$8,000.00
<input type="checkbox"/>	Bus transport to Ōtākou Marae	\$2,000.00
<input type="checkbox"/>	Trade Exhibition Space	\$2,000.00
<input type="checkbox"/>	Other	\$
		<small>All prices include GST</small>
Total:		

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed:

Date:

We will send a tax invoice for direct credit payment

Payment Details

Total to pay \$

Please email the completed form to care@otago.ac.nz